

THE JOURNALISM AI REPORT

Studies

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https://www.journalismai.info/research/2023-generating-change

Generating Change

A global survey of what news organisations are doing with artificial intelligence

The 2023 JournalismAI Report, led by **Professor Charly Beckett**, a prominent media innovation expert leading the London School of Economics (LSE)'s Polis JournalismAI project and valued guest in the "Understanding Media" project at the University of Witten/Herdecke, explores the profound impact of generative AI (genAI) on journalism. Beckett, renowned for his deep insights into media trends, highlights how genAI is not only transforming newsrooms but also posing new ethical and editorial challenges. This comprehensive survey of over 120 media professionals from 46 countries sheds light on the opportunities and risks associated with AI, offering crucial guidance for the future of journalism.

MEDIA PLURALISM MONITOR

MAPPING THE RISKS TO MEDIA PLURALISM AND THE SAFETY OF JOURNALISTS ACROSS EUROPE

The Media Pluralism Monitor (MPM) is a tool developed by the Centre for Media Pluralism and Media Freedom to assess the potential vulnerabilities within national media systems that threaten media pluralism. Using 20 indicators and summarizing 200 variables, the MPM provides a comprehensive analysis across four key areas: **fundamental protection, market plurality, political independence, and social inclusiveness.**

As the flagship project of the CMPF, the Media Pluralism Monitor is a critical resource, with the latest 2023 report offering insights into 32 European countries (EU 27 plus Albania, Montenegro, Republic of North Macedonia, Serbia and Turkey).



In addressing the **GLOBAL CLIMATE AND ENVIRONMENTAL CRISIS**, we rely on journalism that is accurate, independent, and accessible to inform the public debate, clearly highlight the public interest, and protect those most affected by this crisis. Environmental and climate journalists shed light on corrupt practices and illegal activities linked to environmentally harmful businesses and expose the vested interests behind polluting industries. They report on state authorities that enable or tolerate these practices and call out those who sow disinformation and doubt about the science behind climate change for profit. However, this crucial journalism is at risk. This report—part of the **International Press Institute (IPI)'s initiative to defend and strengthen environmental journalism**—is the newest and most extensive overview of attacks on environmental and climate journalists. It reveals the alarming degree to which these attacks are endangering press freedom and impeding efforts to protect the environment and our climate.



Studies

FREEDOM HOUSE

SPECIAL REPORT 2023

As press freedom faces mounting threats across Europe, the latest report from Freedom House, "Reviving News Media in Embattled Europe," sheds light on the challenges confronting independent journalism and the potential paths to restoring its vitality. The report provides deep insights into the dangers posed by political interference and economic instability, as well as into the role of digital platforms. Discover the strategies that could strengthen journalism, and explore why a free press is more crucial than ever.



Press Freedom in Europe: TIME TO TURN THE TIDE

TIME TO TURN THE TIDE

The 2024 report by the **Safety of Journalists Platform**, "Press Freedom in Europe: Time to Turn the Tide," reveals a sharp decline in press freedom across Europe, posing a serious threat to democracy. The report documents increasing attacks on journalists, particularly in countries with authoritarian tendencies, where state-supported efforts to silence the press are on the rise. It also highlights the unlawful deployment of spyware against journalists, the use of abusive lawsuits designed to stifle investigative work, and the precarious situation of many journalists in exile. The report calls for immediate action to protect journalists and uphold the independence of the media, both of which are vital to preserving democracy in Europe.

Read the full report:



GENERATIVE AI IN JOURNALISM

The study "Generative AI in Journalism: The Evolution of Newswork and Ethics in a Generative Information Ecosystem" by **Nicholas Diakopoulos, Hannes Cools, Charlotte Li, Natali Helberger, Ernest Kung & Aimee Rinehart** explores the transformative impact of generative AI on journalism, highlighting both its potential and the ethical challenges it brings. Drawing on data from an Associated Press survey of 292 news professionals, the study reveals how generative AI is currently being utilized in the industry and what concerns exist about its application.



New UNESCO Report Exposes Rising Dangers for Environmental Journalists

UNESCO's report, "Press and Planet in Danger", reveals alarming trends in the safety of environmental journalists. The report documents a 42% surge in attacks over the past five years (2019-2023) compared to the previous period, underscoring an increasingly perilous environment for those reporting on climate issues.

Key statistics from the report highlight the growing threats faced by climate journalists and news outlets. With an average of 50 attacks per year, the review found that at least 749 journalists, groups of journalists, and news media outlets were targeted while covering environmental issues in 89 countries between 2009 and 2023. These attacks often occur in contexts of environmental protests, mining and land conflicts, and local issues such as logging, deforestation, and pollution.

