

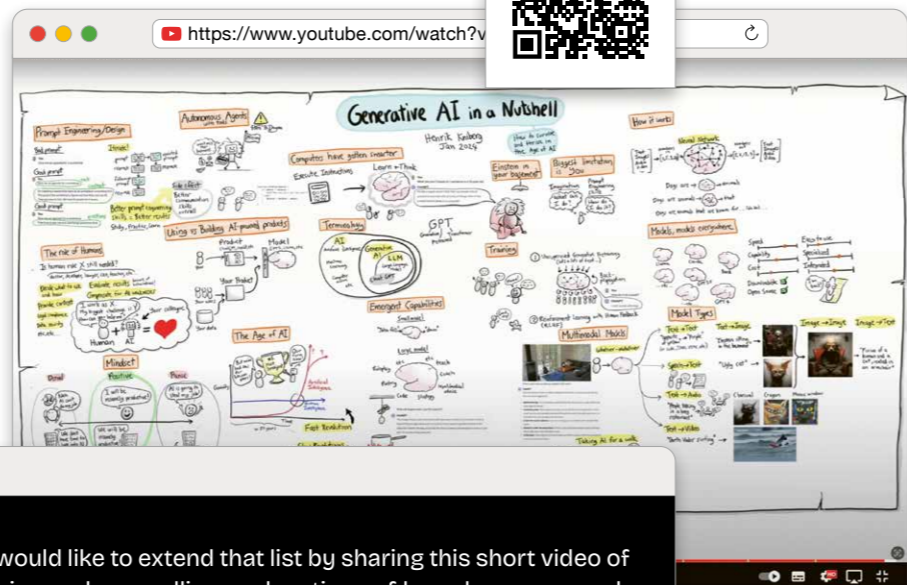
# GENERATIVE AI IN A NUTSHELL

DON'T MISS!

WITTEN/HERDECKE UNIVERSITY

WITTEN LAB MAGAZINE #5

1. "One of the most clarifying, comprehensive, helpful, insightful videos I've seen on this topic. Really excellent."
2. "I've worked in and around AI since the mid-90s, and this is one of the best explanations of the current state-of-the-art I've seen. It's a semester course crammed into eighteen minutes. I'm sharing this with a long list of people. Thanks!"
3. "The best explanation of Generative AI on YouTube. Thank you for sharing."

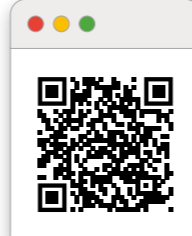


And we would like to extend that list by sharing this short video of entertaining and compelling explanations of large language models and generative AI by **Henrik Kniberg**:  
**What is generative AI? How does it work, and how do I use it? What are some of its risks and limitations?** It also covers concepts like autonomous agents, the human factor, prompt-engineering tips, AI-powered product development, the origin of ChatGPT, different types of Large Language Models, and some tips about the mindset around this whole thing.

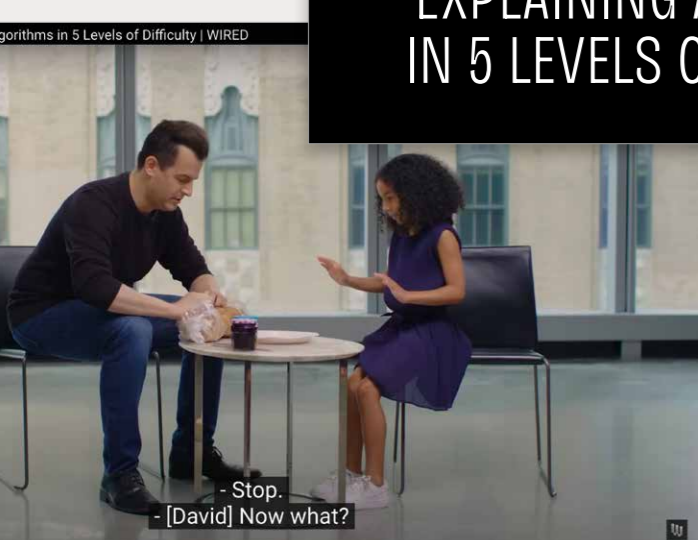


Videos

## WHAT IS AN ALGORITHM? EXPLAINING ALGORITHMS IN 5 LEVELS OF DIFFICULTY



Nothing and nobody influences your life in your digital ecosystem as much as algorithms. They determine the news you see and don't see, the feeds you scroll through, the opinions you hear, and the products you see. But do you actually know what an algorithm is? How it works? And what it can do? From the physical world to the virtual world, algorithms are seemingly everywhere. **David J. Malan**, Professor of Computer Science at Harvard University, explains the science of algorithms to 5 different people; a child, a teen, a college student, a grad student, and an expert. Whoever you are—have a look and learn a lot!

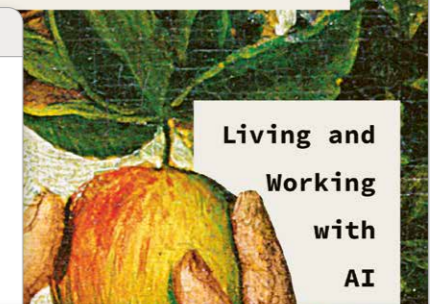


- Stop.  
 - [David] Now what?

## CO-INTELLIGENCE



Something new entered our world in November 2022—the first general-purpose AI that could pass for a human and do the kinds of creative, innovative work that only humans could do previously. Wharton professor **Ethan Mollick** immediately understood what ChatGPT meant: After millions of years on our own, humans had developed a kind of co-intelligence that could augment, or even replace, human thinking. Through his writing, speaking, and teaching, Mollick has become one of the most prominent and provocative explainers of AI, focusing on the practical aspects of how these new tools for thought can transform our world. In *Co-Intelligence*, Mollick urges us to engage with AI as co-worker, co-teacher, and coach. He assesses its profound impact on business and education, using dozens of real-time examples of AI in action. *Co-Intelligence* shows what it means to think and work together with smart machines, and why it's imperative that we master that skill. Mollick challenges us to utilize AI's enormous power without losing our identity, to learn from it without being misled, and to harness its gifts to create a better human future. Wide-ranging, hugely thought-provoking, optimistic, and lucid, *Co-Intelligence* reveals the promise and power of this new era.



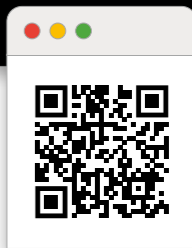
Books

# CO-INTELLIGENCE

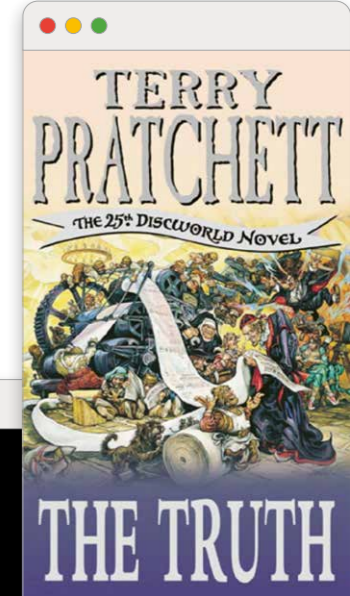


ETHAN MOLLICK

Mollick is also the author of the popular One Useful Thing Substack newsletter—a useful playbook for working, learning, and living in the new age of AI.



A truly fantastic story by one of the most highly acclaimed fantasy authors—"The Truth", by **Terry Pratchett**, is the 25th book out of the author's Discworld universe—where everything is different but fundamentally the same as in our "Roundworld", allowing us to see our mannerisms and shortcomings from the perspective of another universe. In "The Truth", the reader learns about the introduction of the newspaper into society by journalistic genius Willem de Worde and later his equally gifted reporter Sacharissa Cripslock. Together with a bunch of dwarfs as printers (and later inventors of the rotation press), de Worde establishes the 'Ankh-Morpork Times'.



# THE TRUTH